

## MAURICIO J VARELA

Department of Economics  
University of Arizona  
1130 E Helen St,  
Tucson, AZ, 85721

Office: 520-626-3165  
Fax: 520-621-8450  
Mobile: 773-747-9048

E-mail: mvarela@email.arizona.edu

### EMPLOYMENT

- 2011 - Assistant Professor, Dept. Economics, University of Arizona
- 2004 – 2006 Associate Consultant, The Boston Consulting Group, Monterrey, Mexico  
Construction materials, apparel retail, and automobile retail.

### EDUCATION

- 2006 – 2011 Ph.D. in Managerial Economics, Kellogg School of Mgmt, Northwestern University.  
Thesis: Competition and Market Evolution,  
Chair: M. Mazzeo, Committee: L. Dafny, T. Hubbard, K. Ho
- 2000 – 2004 B.S.: Physics & Engineering, ITESM, Monterrey, Mexico.

### PUBLICATIONS

“An individual health plan exchange: which employees would benefit and why?”, joint with L. Dafny (Northwestern) & K. Ho (Columbia), *American Economic Review Papers and Proceedings*, May 2010, 100: 485-498

### WORKING PAPERS

- “Welfare Consequences of Health Plan Choice by Employers rather than Employees”, with L. Dafny (Northwestern) & K. Ho (Columbia), *AEJ Economic Policy (revise and resubmit)*
- “The Cost of Growth: Estimating Entry Costs During Rollouts”, 2010, *work in progress*
- “The Leader’s Curse in the Airline Industry”, with G. Arie (Northwestern) and S. Markovich (IDC), 2010 *work in progress*

### RESEARCH AND TEACHING FIELDS

- Research: Industrial Organization, Health Economics, Applied Econometrics
- Teaching: Competitive Strategy, Empirical Methods, Industrial Organization

### FELLOWSHIPS AND AWARDS

- Kellogg School of Management Graduate Fellowship (2005-2010).
- CONACYT Fellowship, 2010

### OTHER RESEARCH AND TEACHING EXPERIENCES

- Guest Lecturer, IPADE Business School, Mexico, May 2010
- Teaching Assistant in Empirical Methods, Northwestern University, 2009-2010
- Research Assistant to D. Baron, M. Mazzeo, and A. Salvo

**Mauricio Varela, Page 2**

**PRESENTATIONS AND CONFERENCES**

IIOC 2010, Vancouver, BC. Presented “The Cost of Growth”

IIOC 2009, Boston, MA. Presented “The Leader’s Curse in the Airline Industry”

AEA 2010, Atlanta, GA. Attended. Papers presented by co-authors: “An Individual Health Plan Exchange” & “The Leader’s Curse in the Airline Industry”

**TEACHING**

Economics of Strategy, undergrad

Strategy , MBA

**OTHER**

Referee: Journal of Industrial Economics, Journal of Health Economics